



Brazil Inbound Trade Mission to America's Food & Beverage Show

Miami, FL
September 19, 2023

COVID-19 had an adverse effect on the Brazilian economy. GDP is estimated to grow 4.6 percent in 2021, while the forecast for 2022 remains at 0.5 percent growth. Despite the economic and political crisis in 2020, Brazil's agricultural sector had a positive result due to global robust demand for commodities and the Brazilian Real depreciation. The Brazilian food retail system captures about 80 percent of food distribution. According to the Brazilian Supermarket Association (ABRAS), the retail industry registered revenues of US\$107 billion in 2020. As an essential service industry, food retailers were not as affected by restrictions generated by the COVID-19 pandemic as other sectors.

In Brazil, U.S. suppliers are able to respond to market demands, regardless of the segment, and U.S. suppliers are willing to maximize sales opportunities and are inclined to work with different partners. Additionally, the food processing industry demands gains in efficiency and innovation, and importers of high-value products are constantly searching for unique items.

***This event is also taking place in conjunction with the South Africa and Taiwan Inbound Trade Missions**

Participation Fee: \$8.33

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Brazil

Registration Deadline: July 19, 2023 (No refunds for cancellation after this date)

Industry Focus: Ingredient, Natural/Health, Pet Food and Products, Retail Products

Product Description: (Suitable products include, but are not limited to) Gourmet products, Condiments & Sauces, Grains & Cereals, Olive oils, Snacks foods, Health food products, Fruit & vegetable juices, Frozen meals, Confectionary products, Pet Foods

Activity Managers:

Texas Dept. of Agriculture

Nikki Jackson
Program Director for International
Marketing
(512) 486-9317

Lindsay.Baerwald@TexasAgriculture.gov

Florida Department of Agriculture & Consumer Services

Yolanda Roundtree
Chief, Bureau of Seafood and Agriculture
(850) 617-7315

Yolanda.Roundtree@FDACS.gov

Georgia Department of Agriculture

Sarah Cook
Business Development
(229) 454-0612

Sarah.Cook@agr.georgia.gov

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139

www.susta.org, (504)568-5986, susta@susta.org



SUSTA does not discriminate based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity. To file a complaint, please contact the USDA (866) 632-9992: program.intake@usda.gov. Persons who require a reasonable accommodations or alternative means of communication should contact SUSTA.

SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.